##### *Company Profile*

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| --- | --- | --- | --- |
| COMPANY NAME: **Hiss Kamış Sanayi Ticaret ve İhr. Ltd. Şti.** | | | |
|  |  | WEBSITE: [www.gardenandbeach.com](http://www.gardenandbeach.com) |  |
| YEAR OF ESTABLISHMENT: 1984 | |  | |

**1. ARE YOU INTERESTED IN:** ◼ EXPORTING 🞏 IMPORTING 🞏 BOTH

**2. descriBE the activity/PRODUCTS/SERVICES YOU SEEK TO PROMOTE**

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| --- |
| kam1-520x525.jpg  paja-2-520x525.jpgReed panel, garden furniture, straw umbrella |

**End consumer of your products:**

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| * Turnkey construction companies (Hotels and residential units), * Hotel Procurement Departments, * Municipalities, * Households. |

**Main applications of the product:**

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| Furniture for all kind of open-air areas such as;   * Gardens & parks * Hotels, * Restaurants, * Beaches |

**3. COMMERCIAL PROFILE**

**Main factor of competitiveness of your company:**

◼ Design ◼ Price / quality

◼Quality ◼ Brand name / Presentation

◼Technology 🞏 Range of product

🞏 Other (specify):

**4. MARKET INFORMATION**

**What type of business contacts you are seeking:**

◼ Importer/Distributor/Wholesaler

◼ Agent/Sales Representative

🞏 Franchising

🞏 Joint Venture Partner

🞏 License

🞏 Other (specify):

**Is your company in contact with local companies?**  🞏 Yes ◼ No

**Do you want to contact some specific companies?**  🞏 Yes ◼ No

**If yes, specify the name and the address of the companies:**

**5. ADDITIONAL COMMENTS/INFORMATION ABOUT YOUR BUSINESS:**

|  |
| --- |
| Hiss Reed Ltd. was established in 1984 as the first company in the sector in Turkey and proudly developed as the sector leader.  In the begining our company was producing and marketing only straw roof from reed. Since 2004, our company has started production of ecological building materials made from reed.  Reed is nice to look at and very robust/resistent, perfectly applicable for the garden.  Reed is an ideal building material for the garden because of its stability and elasticity to resist the wind and its aesthetical appearance. |